

Make it matter.

A modern methodology to help organizations build engaged cultures, drive purposeful impact, and succeed at every level.



Matthew Emerzian

Top Keynote Speaker, 4x Bestselling Author,
Founder/CEO, Every Monday Matters

“Every audience we’ve put Matt in front of has wanted more. He is truly unique, engaging, impactful, and professional, both on and off the stage.”

 INVISION

Drew Hagen
Chief Culture Officer

“Matt challenged us to think differently and made us believe that mattering is possible for all of us. He made us better.”



Lenny Comma
CEO

“Highest-rated keynote speaker we’ve had to date. Matt was simply amazing.”



Mike Faber
VP, Sales Enablement

Too often, organizations aren’t seeing the results they’re after when they rely on the old, hard way of doing things. Too often, we’re all hustle and no heart, and as a result see low engagement, high turnover, lackluster performance, and waning competitive advantage and profitable growth. But these are the symptoms and not the cause of a larger root issue.

Truth is, in today’s modern workplace, people do not fully engage unless they feel like they matter. And all too often, they feel like they don’t.

When we do work that matters, we perform at our best. When we feel like we matter, connection, belonging, and productivity soar. When people have the tools to create a vision that matters, employees become ambassadors and customers loyal advocates.

Matthew Emerzian’s proven Mattering Mindset™ Methodology is the antidote to stalled performance and depleted teams. His transformational framework elevates people and their teams in the spirit of collective action for the greatest good.

Organizations that matter don’t just delight their shareholders, they hold us to a higher standard and change lives for the better.

Organizations that matter move the world.

me MATTHEW
EMERZIAN

Keynote: "Make it matter."

Everyone has a story... some just happen to create a ripple effect of positive impact that transforms millions of lives. That is Matt's story.

After achieving great success in the music industry as the SVP of Robert Kardashian's music marketing company and working on projects for the biggest artists in the world, including U2, Coldplay, Avril Lavigne and more, Matt woke up on a Monday morning with a massive panic attack that turned into chronic anxiety disorder and depression.

Realizing everything he thought mattered actually didn't, he set out on a journey to rediscover his life's purpose and why he matters. In doing so, Matt realized that mattering is at the heart of everything and developed the Mattering Mindset™ a methodology that has transformed countless lives, teams, and organizations.

Matt believes we can no longer afford cultures of disconnect, apathy, and compliance at best. In these hyper-competitive and uncertain times, there's a mandate for a new model for engagement with mattering at the center. His personal story and highly-interactive keynote will transform your people and organization forever.



Audiences leave:

- Embracing a proven framework for inspiring individual performance, empowering team engagement, and advancing the greater mission
- Valuing their role in creating a culture that promotes belonging, authenticity, and contribution
- Celebrating the power of human connection
- Owning the enormity of their choices and the impact they have on themselves, teammates, customers, and the company
- Redefining what's possible in every aspect of their personal and professional lives
- Knowing how much and why they matter



Watch Matt's Demo Reel.

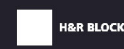
Over 350 keynotes for some of the biggest conferences and companies in the world.



Google



Madrona



servicenow.



Genentech
IN BUSINESS FOR LIFE



INVISION

TED Ideas worth spreading



Workshops, Experiences, Activations.

Booked in combination with a keynote or as standalone offerings, take mattering to deeper levels through event workshops, experiences, and activations. Matt has created and delivers a series of workshops, as well as curates customized experiences to help clients make their events more meaningful and memorable by driving greater participation and engagement.

Enjoy the post-keynote experience Matt curated for the Global Sales and Customer Service Ambassadors from Kiehl's in NYC.

More samples available upon request.



Watch the Kiehl's Experience.

On a mission.

Matt is a 4x bestselling author and his work has been hailed by Oprah, The Today Show, Fast Company, and several other media outlets. He is also the founder and CEO of Every Monday Matters, a non-profit organization that is impacting millions of lives, and the creator of the Mattering Mindset™ Methodology.

Regarded as the “thought leader of humanness,” Matt takes a fresh and human-centric approach to organizational challenges. He believes that mattering is at the intersection of human and business needs and is on a mission to make it matter.

Concepts that matter...

BELONGING	Belonging is not a strategy; it's an outcome.
LEADERSHIP	People don't want to be managed; they want to matter.
CULTURE	People don't quit companies or leaders; they quit cultures.
ENGAGEMENT	Engagement is empowerment; we just use the wrong word.
WELL-BEING	Mental health was always hiding in plain sight; thankfully, we finally see it.
PERFORMANCE	Pressure and persuasion burn people out; purpose and passion inspire growth.



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Make your event matter.

me MATTHEW
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